



ORBITVU  
PRODUCT TELEPORTING

# ALPHASTUDIO XXL v2

AUTOMATED SOLUTION FOR  
STILL PHOTOGRAPHY, 360° AND VIDEO

2D

360°



CUT COSTS

INCREASE SALES

SPEED UP WORKFLOW



# Let your products stand out!

THE IN-HOUSE SOLUTION FOR PROFESSIONAL QUALITY IMAGING

Watch me in motion!



 LIVE MODEL PHOTO & VIDEO



[vimeo.com/orbitvu/inmotion](https://vimeo.com/orbitvu/inmotion)



FLAT PHOTOGRAPHY

PACKSHOT

2D

GHOST MANNEQUIN PHOTO



MULTI-VIEW IMAGES

360° PRESENTATION 360°  
made with Magic Table.



# ALPHASTUDIO XXL v2

## THE SOLUTION FOR ALL YOUR IMAGING NEEDS

Designed to be easy-to-use, efficient and versatile, for products ranging from small to large items and even live models. Equipped with oversized LED lighting, the ALPHASTUDIO XXL ensures quality photography results for print, web and other marketing use.



FAST & EASY CONTENT PRODUCTION



### Efficient

- ▶ Batch image capture and processing
- ▶ Multi-view image capture by up to 5 cameras
- ▶ Automatic background removal
- ▶ Direct image upload to your e-shop
- ▶ Web-ready photo in less than 3 sec.

### Easy to use

- ▶ Can be used by anyone
- ▶ Integrated camera and lighting control
- ▶ Automatic 360° image capture
- ▶ Predefined shooting profiles
- ▶ Multi-camera support
- ▶ Live View image preview before shooting

### Flexible

- ▶ From small to large objects ranging from small electronics, tools, DIY through bags, shoes, fashion to live models
- ▶ For still images, flat (top) photography, ghost mannequin, 360° and Video
- ▶ Compatible with Canon
- ▶ Produces images for the web, print and marketing
- ▶ Integrated online marketing tools

## AUTOMATED IMAGING PROCESS



Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

#### Lights & camera control

The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.

#### IQ Mask & Natural Shadow

The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.

#### Post-processing

Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

#### Auto-cropping & positioning

The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

#### Multi-export

Still images, 360° view, and video can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.



optional add-on

### ORBITVUSUN

powered by amazon web services

ORBITVUSUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

#### E-COMMERCE ACCELERATION CLOUD

- ▶ Easy integration & flexible hosting plans
- ▶ E-commerce plugins included
- ▶ Daily data backup of your images
- ▶ High availability (dual data replication)
- ▶ CDN - high-speed image delivery worldwide
- ▶ Always up-to-date software and plugins



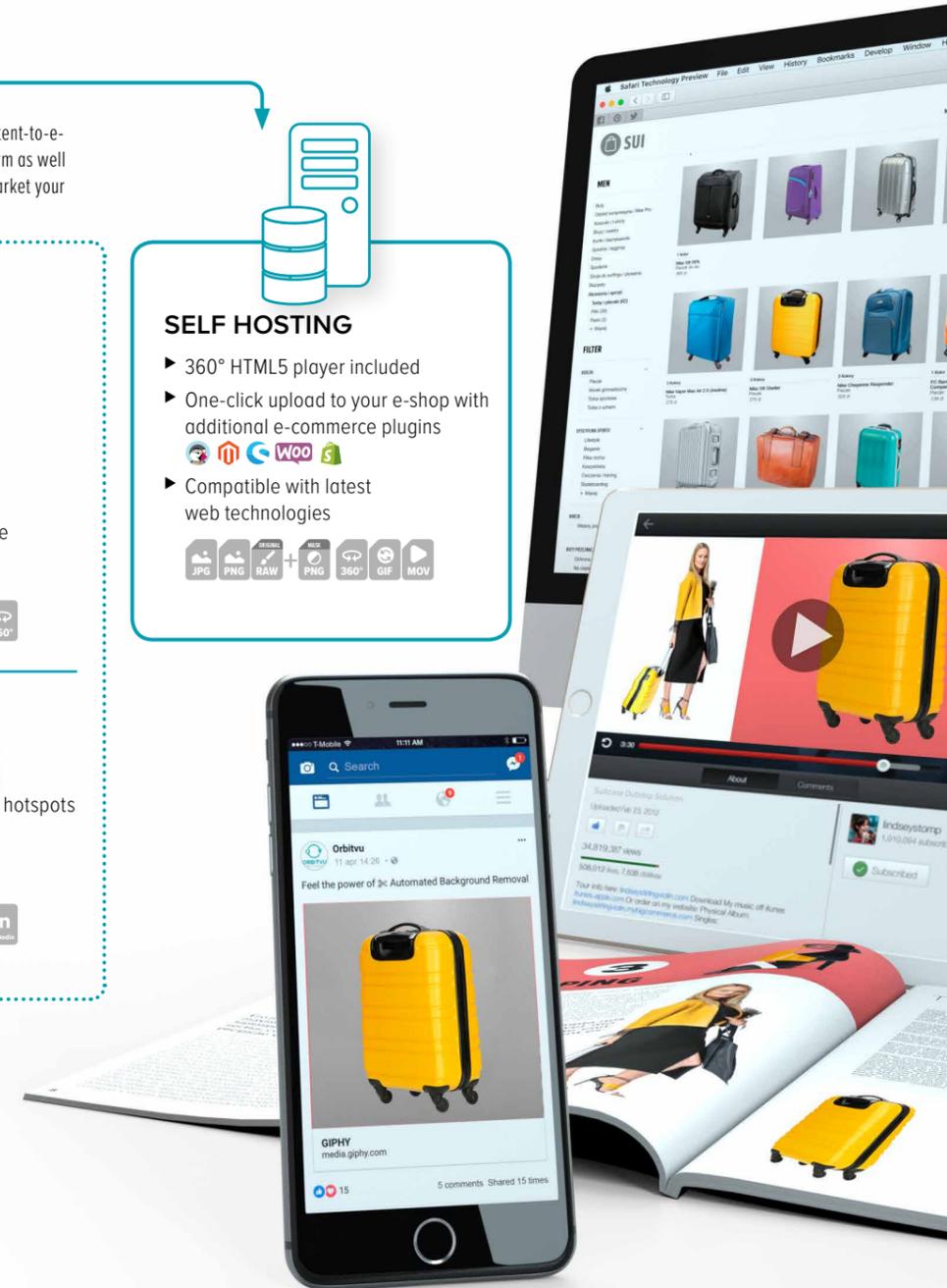
#### SELF HOSTING

- ▶ 360° HTML5 player included
- ▶ One-click upload to your e-shop with additional e-commerce plugins
- ▶ Compatible with latest web technologies



#### ONLINE MARKETING TOOLS

- ▶ Social media integrations
- ▶ 360° Orbitour - interactive product tours & hotspots
- ▶ Built in QR-code generator
- ▶ Easy Copy & Paste embed codes



# Technical specifications

## ALPHASTUDIO XXL PRO v2

[order code 238H7]

## ALPHASTUDIO XXL v2

[order code 238H8]

### WHAT'S INCLUDED

Hardware	XXL PRO v2	XXL v2
2×front lights	✓	✓
backlight	✓	✓
2×top light	✓	optional
backlit turntable	✓	✓
positioning laser kit	✓	optional
Manfrotto stand + XPRO head	✓	optional
black/white flags	✓	optional
manual hanging kit	✓	optional
magic table	✓	optional
safety step	✓	optional
<b>Software</b>		
ORBITVU STATION	✓	✓
software license	✓	✓
ORBITVU VIEWER	✓	✓
(HTML5 player license)		

### ORBITVU STATION SPECIFICATIONS

Camera compatibility	Canon DSLR
Multiple camera control	yes, up to 5 cameras
Software compatibility	Mac OS X or Windows
Post-production	possible via software
Background removal	automatic with IQ-Mask for static objects*
Output 360° format	HTML5, animated GIF, MP4, MOV
Output video format	MOV, MP4, animated GIF
Output image format	png, jpeg, tiff, bmp, RAW + png mask, other output formats via external action

\* IQ mask does not work with live human models

### ORBITVU VIEWER SPECIFICATIONS

360° technology	HTML5 player
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Instant spin technology	no wait time for 360° view to load
Compatibility	any web browser with HTML5 support



1



2



3



4

## Accessories

### 1. ELEVATED TOP CAMERA SUPPORT

[order code 238A14]

Elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

### 2. MOTORIZED HANGING KIT WITH TOP CAMERA SUPPORT

[order code 238A16]

Motorized platform equipped with magnetic wire fixtures for hanging unstable objects such as handbags, 360° vertical shoe photography, and similar. Rotation of the platform is precisely synchronized with the turntable movement. Equipped with elevated top camera support and a large top opening allows capturing objects using an optimal focal length.

See example: [www.orbitvu.com/hangingkit](http://www.orbitvu.com/hangingkit)

### 3. MOTORIZED ZOOM

[order code 238A27]

Enables zooming camera lens remotely from the **Orbitvu Station** software. Recommended when small and big items are being photographed from the top view. Used with **238A16** and **238A14**.

### 4. MANUAL HANGING KIT

[order code 238A1]

Holds-up unstable products or items which require hanging (e.g. bags, sports equipment, tools, etc.). Recommended for still images only.

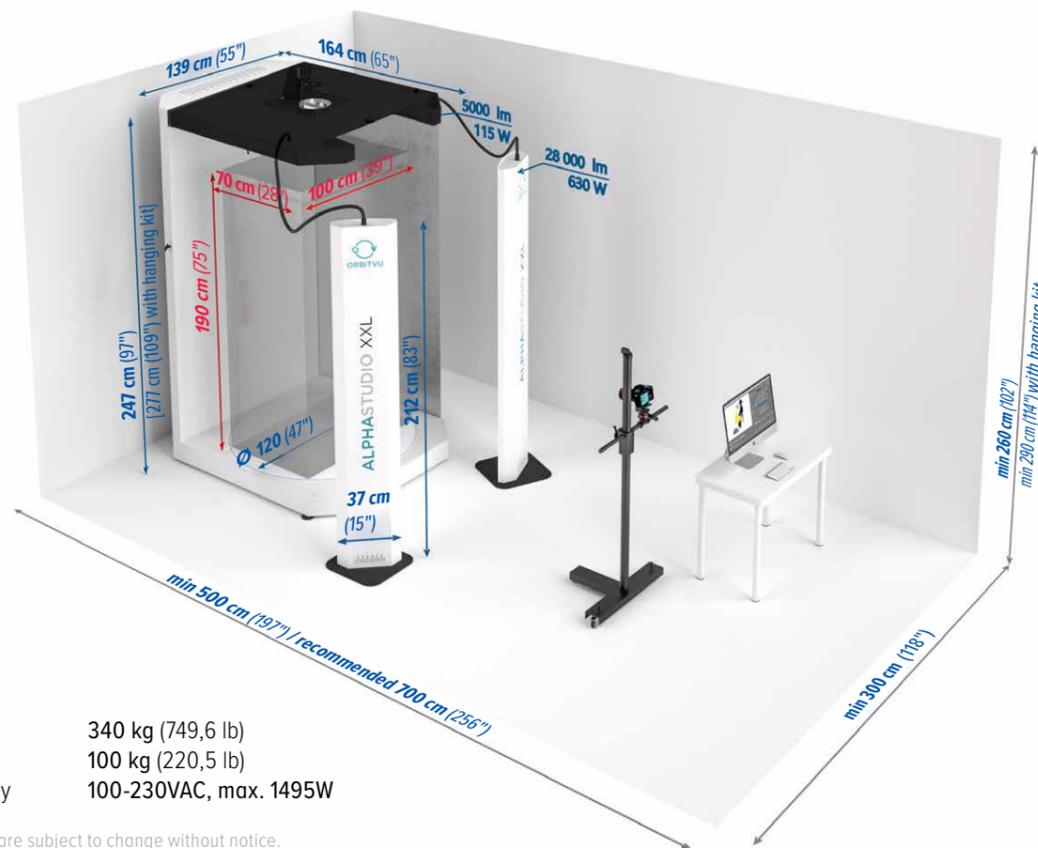
### 5A. MAGIC TABLE 50 CM HEIGHT

[order code 238A30]

### 5B. MAGIC TABLE 75 CM HEIGHT

[order code 238A31]

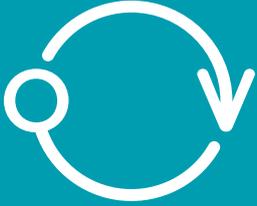
An acrylic raised base and stage for comfortable operation with smaller products. Thanks to special material and design, it is automatically removed from the final picture by the software.



Weight net	340 kg (749,6 lb)
Max load	100 kg (220,5 lb)
Power supply	100-230VAC, max. 1495W

Specifications are subject to change without notice.

PC and camera are not included



# ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

## Our solutions will help you:

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

**With Orbitvu, your products are teleported to your customers**



[www.alphastudioxxl.com](http://www.alphastudioxxl.com)